



## THE CAPTAIN HAS LANDED!

In the next few weeks, Diageo USVI will begin construction of a \$165 million, state-of-the-art Distillery on St. Croix that will produce rum for Captain Morgan branded products in the United States. The construction will help stimulate the local economy, creating between 200 and 300 temporary jobs. When the distillery begins operation in 2011, approximately 40 to 70 permanent jobs will be created. Diageo will fill 80 percent of these jobs with Virgin Islands residents and all jobs will be posted with the Virgin Islands Department of Labor. In addition, the construction and operation of the new distillery will create dozens of opportunities for local support businesses and service providers.

The landing of Captain Morgan on St. Croix is just the first step in what we believe will be a long and mutually beneficial relationship between Diageo USVI and the citizens of the U.S. Virgin Islands. Once production begins, the new distillery will have the capacity to produce approximately 20 million proof gallons of Captain Morgan Rum a year. This public-private initiative will result in an estimated \$100 million in new tax revenue to the Virgin Islands government annually to help support improved schools, health care, roads and other public services.

We are grateful to Governor John P. deJongh, Jr. and the many public and elected officials as well as the many, many local citizens who have worked hard to make this public-private partnership a reality. We are proud to be St. Croix's newest corporate citizen and look forward to help building a productive and prosperous future for all of the citizens of the U.S. Virgin Islands.



**Captain Morgan®**

**DIAGEO USVI**